

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WRAL-TV ; Raleigh	Date: 10/1/12
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I, Stephanie Maroney

do hereby request station time concerning the following issue:

American Crossroads 1401 New York Avenue Suite 1200 Washington, DC 20005 Treasurer: Margee Clancy
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

Total Charges: \$ 94,900 g \$ 80,665 N

This broadcast time will be used by: American Crossroads

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No

CONTRACT

WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

And:

Crossroads Media LLC
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

<u>Contract / Revision</u> 115085 /		<u>Alt Order #</u> 06226493
<u>Product</u> AMER CROSSROAD 10/02		
<u>Contract Dates</u> 10/02/12 - 10/08/12		<u>Estimate #</u> 692
<u>Advertiser</u> American Crossroads		<u>Original Date / Revision</u> 07/09/12 / 08/09/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WRAL	<u>Account Executive</u> Cheryl Blair	<u>Sales Office</u> Washington Tel
<u>Special Handling</u> CIA - Mark PAID		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 11	<u>Product Code</u> 27
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WRAL	10/05/12	10/05/12	The Insider (1-130p)	1-130p		:30			NM	1	\$500.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	----1--				1	\$500.00			
N 2	WRAL	10/05/12	10/05/12	The Doctors	10-11AM		:30			NM	1	\$500.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	----1--				1	\$500.00			
N 3	WRAL	10/05/12	10/05/12	Late News	11-1135p		:30			NM	1	\$2,000.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	----1--				1	\$2,000.00			
N 4	WRAL	10/05/12	10/05/12	Price is Right	11a-12p		:30			NM	1	\$500.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	----1--				1	\$500.00			
N 5	WRAL	10/05/12	10/05/12	Noon News	12p-1p		:30			NM	1	\$700.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	----1--				1	\$700.00			
N 6	WRAL	10/05/12	10/05/12	WRAL 5am News	5am - 5:30a		:30			NM	1	\$700.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	----1--				1	\$700.00			
N 7	WRAL	10/05/12	10/05/12	5:00 First News	5-530p		:30			NM	1	\$2,000.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	----1--				1	\$2,000.00			
N 8	WRAL	10/05/12	10/05/12	5:30 News	530-6p		:30			NM	1	\$2,000.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	----1--				1	\$2,000.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

<u>Contract / Revision</u>	<u>Alt Order #</u>
115085 /	06226493

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/02/12 - 10/08/12	AMER CROSSROAD 10	692

<u>Advertiser</u>	<u>Original Date / Revision</u>
American Crossroads	07/09/12 / 08/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	WRAL	10/05/12	10/05/12	6pm News (M-F)	6-630p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/01/12	10/07/12	----1--				1	\$2,500.00			
N 10	WRAL	10/05/12	10/05/12	WRAL AM News	6-7a		:30			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/01/12	10/07/12	----1--				1	\$1,600.00			
N 11	WRAL	10/05/12	10/05/12	CBS Evening News (M-F)	630p-7p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/01/12	10/07/12	----1--				1	\$2,000.00			
N 12	WRAL	10/05/12	10/05/12	CBS This Morning	7am - 9am		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/01/12	10/07/12	----1--				1	\$850.00			
N 13	WRAL	10/05/12	10/05/12	Dr. Phil	9-10a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/01/12	10/07/12	----1--				1	\$500.00			
N 14	WRAL	10/08/12	10/08/12	The Insider (1-130p)	1-130p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/08/12	10/14/12	1-----				1	\$500.00			
N 15	WRAL	10/08/12	10/08/12	The Doctors	10-11AM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/08/12	10/14/12	1-----				1	\$500.00			
N 16	WRAL	10/08/12	10/08/12	Late News	11-1135p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/08/12	10/14/12	1-----				1	\$2,000.00			
N 17	WRAL	10/08/12	10/08/12	Price is Right	11a-12p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/08/12	10/14/12	1-----				1	\$500.00			
N 18	WRAL	10/08/12	10/08/12	Noon News	12p-1p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/08/12	10/14/12	1-----				1	\$700.00			
N 19	WRAL	10/08/12	10/08/12	WRAL 5am News	5am - 5:30a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/08/12	10/14/12	1-----				1	\$700.00			
N 20	WRAL	10/08/12	10/08/12	5:00 First News	5-530p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/08/12	10/14/12	1-----				1	\$2,000.00			

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Contract / Revision	Alt Order #
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Contract Dates	Product	Estimate #
10/02/12 - 10/08/12	AMER CROSSROAD 10	692

Advertiser	Original Date / Revision
American Crossroads	07/09/12 / 08/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 21	WRAL	10/08/12	10/08/12	WRAL 5:30AM News	530-6a		:30			NM	1	\$1,000.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1-----				1	\$1,000.00			
N 22	WRAL	10/08/12	10/08/12	5:30 News	530-6p		:30			NM	1	\$2,000.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1-----				1	\$2,000.00			
N 23	WRAL	10/08/12	10/08/12	6pm News (M-F)	6-630p		:30			NM	1	\$2,500.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1-----				1	\$2,500.00			
N 24	WRAL	10/08/12	10/08/12	CBS Evening News (M-F)	630p-7p		:30			NM	1	\$2,000.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1-----				1	\$2,000.00			
N 25	WRAL	10/08/12	10/08/12	Inside Edition	7-730P		:30			NM	1	\$1,500.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1-----				1	\$1,500.00			
N 26	WRAL	10/08/12	10/08/12	CBS This Morning	7am - 9am		:30			NM	1	\$850.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1-----				1	\$850.00			
N 27	WRAL	10/08/12	10/08/12	Dr. Phil	9-10a		:30			NM	1	\$500.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1-----				1	\$500.00			
N 28	WRAL	10/06/12	10/06/12	WRAL 6a News Sat	6-8a		:30			NM	1	\$600.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1-				1	\$600.00			
N 29	WRAL	10/06/12	10/06/12	7pm News	7-730p		:30			NM	1	\$600.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1-				1	\$600.00			
N 30	WRAL	10/07/12	10/07/12	60 Minutes	7-8p		:30			NM	1	\$6,000.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$6,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRAL	10/01/12-10/07/12	60 Minutes	7-8p	-----Su	:30		\$6,000.00	NM		
	See MG 30.2											
	2	WRAL	10/01/12-10/07/12	60 minutes	730-830p	-----Su	:30		\$6,000.00	NM		
	Ⓜ MG for 30.1 10/07											
	SHIFT 30MINS PER CBS											
N 31	WRAL	10/07/12	10/07/12	CBS Sunday Morning	9-1030a		:30			NM	1	\$900.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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115085 /	06226493

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/02/12 - 10/08/12	AMER CROSSROAD 10	692

<u>Advertiser</u>	<u>Original Date / Revision</u>
American Crossroads	07/09/12 / 08/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount		
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div>Week: 10/01/1210/07/12-----11\$900.00</div></div></div></div>														
N 32	WRAL	10/04/12	10/04/12	The Insider (1-130p)	1-130p		:30			NM	1	\$500.00		
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div>Week: 10/01/1210/07/12---1---1\$500.00</div></div></div></div>														
N 33	WRAL	10/04/12	10/04/12	The Doctors	10-11AM		:30			NM	1	\$500.00		
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div>Week: 10/01/1210/07/12---1---1\$500.00</div></div></div></div>														
N 34	WRAL	10/04/12	10/04/12	Price is Right	11a-12p		:30			NM	1	\$500.00		
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div>Week: 10/01/1210/07/12---1---1\$500.00</div></div></div></div>														
N 35	WRAL	10/04/12	10/04/12	Noon News	12p-1p		:30			NM	1	\$700.00		
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div>Week: 10/01/1210/07/12---1---1\$700.00</div></div></div></div>														
N 36	WRAL	10/04/12	10/04/12	5:00 First News	5-530p		:30			NM	1	\$2,000.00		
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div>Week: 10/01/1210/07/12---1---1\$2,000.00</div></div></div></div>														
N 37	WRAL	10/04/12	10/04/12	5:30 News	530-6p		:30			NM	1	\$2,000.00		
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div>Week: 10/01/1210/07/12---1---1\$2,000.00</div></div></div></div>														
N 38	WRAL	10/04/12	10/04/12	WRAL AM News	6-7a		:30			NM	1	\$1,600.00		
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div>Week: 10/01/1210/07/12---1---1\$1,600.00</div></div></div></div>														
N 39	WRAL	10/04/12	10/04/12	CBS Evening News (M-F)	630p-7p		:30			NM	1	\$2,000.00		
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div>Week: 10/01/1210/07/12---1---1\$2,000.00</div></div></div></div>														
N 40	WRAL	10/04/12	10/04/12	Inside Edition	7-730P		:30			NM	2	\$3,000.00		
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div>Week: 10/01/1210/07/12---1---1\$1,500.00</div></div></div></div>														
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N 41	WRAL	10/04/12	10/04/12	CBS This Morning	7am - 9am		:30			NM	1	\$850.00		
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115085 /	06226493

Contract Dates	Product	Estimate #
10/02/12 - 10/08/12	AMER CROSSROAD 10	692

Advertiser	Original Date / Revision
American Crossroads	07/09/12 / 08/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 ---1--- 1 \$850.00												
N 42	WRAL	10/04/12	10/04/12	Dr. Phil	9-10a		:30			NM	1	\$500.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 ---1--- 1 \$500.00												
N 43	WRAL	10/02/12	10/02/12	The Insider (1-130p)	1-130p		:30			NM	1	\$500.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -1----- 1 \$500.00												
N 44	WRAL	10/02/12	10/02/12	The Doctors	10-11AM		:30			NM	1	\$500.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -1----- 1 \$500.00												
N 45	WRAL	10/02/12	10/02/12	Price is Right	11a-12p		:30			NM	1	\$500.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -1----- 1 \$500.00												
N 46	WRAL	10/02/12	10/02/12	Noon News	12p-1p		:30			NM	1	\$700.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -1----- 1 \$700.00												
N 47	WRAL	10/02/12	10/02/12	5:00 First News	5-530p		:30			NM	1	\$2,000.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -1----- 1 \$2,000.00												
N 48	WRAL	10/02/12	10/02/12	WRAL 5:30AM News	530-6a		:30			NM	1	\$1,000.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -1----- 1 \$1,000.00												
N 49	WRAL	10/02/12	10/02/12	5:30 News	530-6p		:30			NM	1	\$2,000.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -1----- 1 \$2,000.00												
N 50	WRAL	10/02/12	10/02/12	6pm News (M-F)	6-630p		:30			NM	1	\$2,500.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -1----- 1 \$2,500.00												
N 51	WRAL	10/02/12	10/02/12	WRAL AM News	6-7a		:30			NM	1	\$1,600.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -1----- 1 \$1,600.00												
N 52	WRAL	10/02/12	10/02/12	CBS Evening News (M-F)	630p-7p		:30			NM	1	\$2,000.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -1----- 1 \$2,000.00												
N 53	WRAL	10/02/12	10/02/12	Inside Edition	7-730P		:30			NM	1	\$1,500.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												

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WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

Contract / Revision	Alt Order #
115085 /	06226493

Contract Dates	Product	Estimate #
10/02/12 - 10/08/12	AMER CROSSROAD 10	692

Advertiser	Original Date / Revision
American Crossroads	07/09/12 / 08/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -1----- 1 \$1,500.00												
N 54	WRAL	10/02/12	10/02/12	Tue Hour 1	8-9p		:30			NM	1	\$8,000.00
ISSUE CLASS OF TIME												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -1----- 1 \$8,000.00												
N 55	WRAL	10/02/12	10/02/12	Dr. Phil	9-10a		:30			NM	1	\$500.00
ISSUE CLASS OF TIME												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -1----- 1 \$500.00												
N 56	WRAL	10/03/12	10/03/12	The Insider (1-130p)	1-130p		:30			NM	1	\$500.00
ISSUE CLASS OF TIME												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 --1----- 1 \$500.00												
N 57	WRAL	10/03/12	10/03/12	The Doctors	10-11AM		:30			NM	1	\$500.00
ISSUE CLASS OF TIME												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 --1----- 1 \$500.00												
N 58	WRAL	10/03/12	10/03/12	Late News	11-1135p		:30			NM	1	\$2,000.00
ISSUE CLASS OF TIME												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 --1----- 1 \$2,000.00												
N 59	WRAL	10/03/12	10/03/12	Price is Right	11a-12p		:30			NM	1	\$500.00
ISSUE CLASS OF TIME												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 --1----- 1 \$500.00												
N 60	WRAL	10/03/12	10/03/12	Noon News	12p-1p		:30			NM	1	\$700.00
ISSUE CLASS OF TIME												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 --1----- 1 \$700.00												
N 61	WRAL	10/03/12	10/03/12	WRAL 5am News	5am - 5:30a		:30			NM	1	\$700.00
ISSUE CLASS OF TIME												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 --1----- 1 \$700.00												
N 62	WRAL	10/03/12	10/03/12	5:00 First News	5-530p		:30			NM	1	\$2,000.00
ISSUE CLASS OF TIME												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 --1----- 1 \$2,000.00												
N 63	WRAL	10/03/12	10/03/12	WRAL 5:30AM News	530-6a		:30			NM	1	\$1,000.00
ISSUE CLASS OF TIME												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 --1----- 1 \$1,000.00												
N 64	WRAL	10/03/12	10/03/12	5:30 News	530-6p		:30			NM	1	\$2,000.00
ISSUE CLASS OF TIME												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 --1----- 1 \$2,000.00												
N 65	WRAL	10/03/12	10/03/12	6pm News (M-F)	6-630p		:30			NM	1	\$2,500.00
ISSUE CLASS OF TIME												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												

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<u>Contract / Revision</u>	<u>Alt Order #</u>
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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/02/12 - 10/08/12	AMER CROSSROAD 10	692

<u>Advertiser</u>	<u>Original Date / Revision</u>
American Crossroads	07/09/12 / 08/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount		
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div><div>Week: 10/01/1210/07/12--1----1\$2,500.00</div></div></div></div>														
N 66	WRAL	10/03/12	10/03/12	CBS Evening News (M-F)	630p-7p		:30			NM	1	\$2,000.00		
ISSUE CLASS OF TIME														
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div><div>Week: 10/01/1210/07/12--1----1\$2,000.00</div></div></div></div>														
N 67	WRAL	10/03/12	10/03/12	Inside Edition	7-730P		:30			NM	0	\$0.00		
ISSUE CLASS OF TIME														
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div><div>Week: 10/01/1210/07/12--1----1\$1,500.00</div></div></div></div>														
<div><div><div><div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Type</u></div></div></div><div>1WRAL10/01/12-10/07/12Inside Edition7-730P---W-----:30\$1,500.00NM</div></div></div></div> <div>See MG 40.2,40.3</div>														
N 68	WRAL	10/03/12	10/03/12	CBS This Morning	7am - 9am		:30			NM	1	\$850.00		
ISSUE CLASS OF TIME														
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div><div>Week: 10/01/1210/07/12--1----1\$850.00</div></div></div></div>														
N 69	WRAL	10/03/12	10/03/12	Dr. Phil	9-10a		:30			NM	1	\$500.00		
ISSUE CLASS OF TIME														
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div><div>Week: 10/01/1210/07/12--1----1\$500.00</div></div></div></div>														
Totals											69	\$94,900.00		

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/08/12	69	\$94,900.00	\$80,665.00
Totals	69	\$94,900.00	\$80,665.00

Signature: _____ **Date:** _____

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